



**Enterprise Innovation Toolkit**

# Workshop Design Masterclass

**Masterclass Syllabus**



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# Workshop Design

## Masterclass Syllabus

### Module 0 Introduction to Workshop Design

- Lesson 0: Welcome to DIY Workshop!
- Lesson 1: Jon's Background

### Module 1 Exercise vs. Workshop

- Lesson 0: Why Do We Workshop?
- Lesson 1: Exercise vs. Workshop

### Module 2 The 4 C's

- Lesson 0: The 4 C's Framework
- Lesson 1: Collect
- Lesson 2: Choose
- Lesson 3: Create
- Lesson 4: Commit

### Module 3 Putting the Framework Into Action

- Lesson 0: The Next Steps

### Module 4 DIY Conclusion

- Lesson 0: Masterclass Summary
- Lesson 1: Get Your Certificate